

23rd Annual Southeast Florida NIGP Reverse Trade Show

Thursday April 10th, 2025 Coral Springs Gymnasium 2501 Coral Springs Drive Coral Springs, Florida 33065

THE PREMIER SOUTH FLORIDA EVENT FOR GOVERNMENT SUPPLIERS

This is your chance to attend the 23rd Annual Southeast Florida NIGP Chapter Reverse Trade Show and meet face to face with local government purchasing professionals all in one location! Your registration includes breakfast, networking discussions and a Reverse Trade Show directory with invaluable contact information for the participating agencies. The Reverse Trade Show is being held on April 10, 2025 from 9:30AM to 1:00 PM at the Coral Springs Gymnasium, with registration and check-in beginning at 9:30AM.

The Reverse Trade Show is locally known as the best South Florida event for government contractors and potential vendors to market their products and services to public sector clients. With more than 40 city governments, agencies, counties and school districts all in one room at one time, this is a unique opportunity that local businesses of all sizes just cannot miss! Buyers, procurement managers and agents from various government entities will be on hand to answer questions about upcoming bids or quotes, vendor registration and the needs of their user departments. Procurement teams typically assist in the purchase of various goods and services for their entity's departments -- both large and small dollar purchases -- and have a pulse on their entity's needs.

For more information or to register as a vendor or sponsor for the Reverse Trade Show go to <u>https://www.nigpsefl.org/</u> and select the 23rd Annual SEFL NIGP Reverse Trade Show in the Upcoming Events section.

The Southeast Florida Chapter of NIGP Reverse Trade Show is an excellent opportunity to increase the exposure and visibility of your company. Promoting your business brand and expertise via one of our customized sponsorship packages provides a unique opportunity to showcase your organization.



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Price per admission per person:

- Early Registration (deadline 4/4/2025) \$100.00
- Registration (4/5/2025 4/9/2025) \$125.00
- Day of Event (4/10/2025) \$150.00
- For questions or more information regarding vendor registration contact: <u>rts@nigpsefl.org</u>.

SPONSORSHIP OPPORTUNITIES!!!

Platinum Event Sponsorships include: \$2,500

- Registration to the event up to 10 attendees from sponsor's company.
- Opportunity to distribute promotional materials to attendees during lunch.
- Prominent display table to showcase your company's products and services in the area designated as the Sponsorship Promenade.
- Recognition as a Platinum event sponsor on all trade show marketing materials.
- Recognition at the business breakfast and lunch.
- Sponsorship recognition in social media posts and e-blast.

Gold Event Sponsorships include: \$1,000

- Registration to the event is for up to four (4) people.
- Additional registrations are \$75.00 each.
- Prominent display table to showcase your company's products and services in the area designated as the Sponsorship Promenade.
- Recognition as a Gold event sponsor on all trade show marketing materials.
- Recognition at the business breakfast.

For questions or more information regarding sponsorship opportunities contact: Michelle LeWay at 561-374-7588 or by emailing <u>Michelle.Leway@cscpbc.org</u>. To allow for the production of marketing materials, the sponsorship registration deadline is **March 21, 2025**.

For questions or more information regarding vendor registration contact: rts@nigpsefl.org.

The Southeast Florida Chapter of NIGP, Inc. is a non-profit association dedicated to the advancement of the public procurement profession in the South Florida region. As an affiliate of the National Institute of Governmental Purchasing (NIGP), the chapter offers members the educational, professional development and networking opportunities they require to efficiently and ethically carry out their responsibilities. Our members are purchasing officers, agents, buyers, managers and others associated with public sector procurement.