



Frequently Asked Questions

What is Mr. & Miss Southwest Ranches?

It is a fundraising event that empowers students through community service and fundraising, gaining confidence and making lifelong friends. All proceeds will go directly to the Town of Southwest Ranches College Scholarship Fund through the Schools & Education Advisory Board.

Can students earn community service/volunteer hours?

Yes, student service hours will be awarded to participants for their fundraising efforts.

What categories are the contestants judged on?

Judging is based on several criteria, including:

*Most Photogenic, Platinum Princess or Prince (Contestants \$200 or more), Best Poise, Best Smile, Talent/Hobby Showcase, 1st Runner up, 2nd Runner up, Miss or Mr. SWR (per division), and Supreme Queen or King (Awarded to the highest fundraiser).

(All Kings and Queens will be invited to participate in many Town's special events throughout the year!)

Do I need new clothing for each category?

Only Sunday Best or formal wear, no outfit changes necessary. If talent requires a change, that will not affect your score either way.

What are the rules of the pageant?

- Must be a resident of Southwest Ranches
- Proof of residency (Water or FPL bill)
- A copy of the child's birth certificate
- Registration Form with \$25 Fee, Ad Form with Fee, Head Shots (Contestants must submit their own professional head shot), and Fundraising monies will be accepted no later than 4 p.m. on Wednesday, January 2, 2018. Completed applications may be mailed, emailed, or left at the Front Desk at Town Hall.

Is there a Registration Fee?

There is a \$25 registration fee.

Do I need a sponsor?

It is not mandatory, but 20% of your score is fundraising. The entire purpose of the pageant is to get involved to help raise money for the college scholarship fund.

How do I place an ad? Who can place an ad?

Ads may be a full page color (\$100) and/or a half page color (\$75). Please email your camera-ready art work with the completed form from the bottom part of the "Purchase an Ad" flyer to Ivette Solera at isolera@southwestranches.org. Ads are fundraising dollars credited to your contestant's score!

Ads may be purchased by friends, co-workers, family members, companies, and businesses.

Please make checks payable to the "Town of Southwest Ranches" with the word "scholarship" in the memo.

*To download a Registration Form, FAQ's, and Ad Purchase Form, please visit www.southwestranches.org.

For more information contact Ivette Solera at isolera@southwestranches.org.