



## FREQUENTLY ASKED QUESTIONS

**Public Safety is our first priority. Find out how we use the Rapid Notify System to keep you informed.**

### What is Rapid Notify?

The Rapid Notify System is a software application used to send emergency alert notifications and updates to large groups of people.

The system is capable of simultaneously sending an alert to thousands of people over communications platforms such as email, telephone, cell phone, SMS text message, pager and PDA.

Mass notification systems are typically used to issue voice or text messages alerting response personnel to the presence of an emergency as well as instructing residents of specific areas on how best to reduce their risk of harm in potentially life threatening situations.

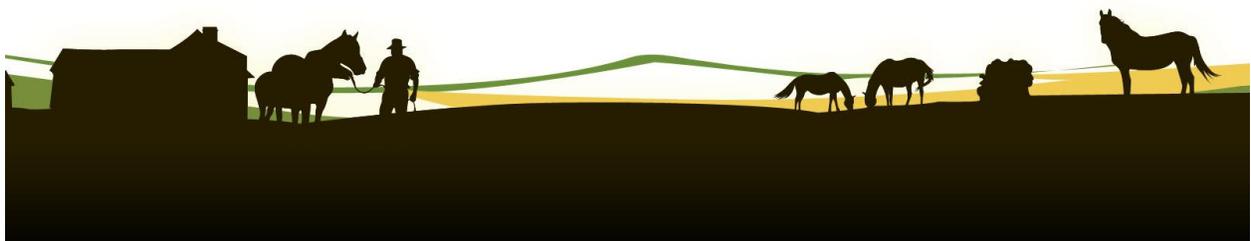
### When is the system used?

The Rapid Notify System can be used to warn you of possible hazards that could affect your health and safety. An alert could be sent in the event of a major emergency such as:

- Severe Weather Conditions
- Missing Person Alert
- Contaminated Water
- Police Activity
- Large Fire
- Chemical Spill
- Evacuation Notice

### How do you get my number?

The database is compiled by resident self-registration through the Town's website or by mailing in the Rapid Notify Registration Form available at Town Hall. Please visit [www.southwestranches.org](http://www.southwestranches.org), click on Rapid Notify and follow the instructions for registration to add your cell phone number or other contact information to our database. Your information will be secure and will not be shared with anyone.





## FREQUENTLY ASKED QUESTIONS (CONTINUED)

### What should I do when I am called?

When you receive an automated phone call from the Rapid Notify system, please listen carefully to the message. You will be informed as to the nature of the situation, and may be given instructions on how to protect yourself. The message could possibly ask you to stay indoors until further notice or to evacuate the area immediately.

### What if I miss the call?

If you do not answer your phone, the system will attempt to reach you with an additional call. The system will leave a message on your answering machine if it picks up the call.

### What if my number is unlisted?

The database is compiled by resident self-registration through the Town's website or by mailing in the Rapid Notify Registration Form available at Town Hall. Your information will be secure and will not be shared with anyone. The Rapid Notify system can only be accessed by authorized personnel, and all data is protected by state-of-the-art security protocols.

### What can I do?

Be prepared for emergencies. Create a family emergency plan. Have an emergency supply kit readily available at home, at work, and in your car. Plan for the types of emergencies or disasters that can happen in the area where you live.

For more information contact:

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[Click here to register now.](#)

